



InsightGenie

A.I Driven Profiling for Risk and Customer Management

We create comprehensive profiles using observational (voice and video) and online data for risk analytics and enhanced customer engagement.

Use Cases



Credit Risk



Security



Hiring



Medical Risk

Health

Key health risks are identified with photo and video analysis.

We use A.I tools to analyze photos of the client to identify key health risks like heart attack, stroke, diabetes, obesity, etc. These are then matched to credit risk.

Psychology

Voice-based biomarkers for psychometric and psychological assessment.

We use prosodic analysis to find biomarkers in speech patterns to predict behavioral tendencies.
Language & Content Agnostic.

Behaviour

Behavioural traits are analysed through online and social media activity.

We have access to permissioned databases and online data to build complex behavioural models using phone numbers and emails.

Main Investors



HSBC



Vynn Capital



artesian

Traction & Milestones

22 active clients across Indonesia, Philippines, Bangladesh, Vietnam, and Pakistan

3x YoY revenue growth

Live enterprise deployments in banking, insurance, HR, and healthcare

Regional collaborations with banks, ministries, and enterprise groups

Business Model



Modular B2B SaaS



Pay-per-use & enterprise subscription pricing



3x-100x unit economics per use case

Core Expertise



Artificial Intelligence



Behavioural Science

Go-to-Market & Expansion

Southeast Asia, South Asia, and MENA focus

Expanding through government-led initiatives, enterprise partnerships, and NGO pilots

Supports multiple languages and local regulations

Trusted by:



BRI



PriyoShop



TPLLife



STRONGBOND

Fundraising & Vision





Now raising US\$5-10M Pre-Series A (Valuation: US\$70M pre-money)



Targeting Series A in 2025 with planned exit via IPO or acquisition (~US\$700-900M by 2027)

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